

# BEAUTY STARTS<sup>8</sup>

**MEN HAVE A GOD-GIVEN APPETITE FOR** beauty and an equally deep and native yearning to achieve and enjoy the honor and dignity we observe in men we respect. These two attributes—beauty and honor—are the two most powerful driving forces in men. They are stronger than sex, stronger than our competitive edge, stronger than our fears, and perhaps even stronger than our instincts for survival. By them, civilizations are formed and prosper. In fact, they are the tools we use to survive.

Men are attracted to beauty. In addition to the most obvious attraction of men (watch his eyes—you'll see), men are attracted to great architecture, to the natural beauty of a canyon or mountain wilderness, to the beauty of a sunset, to the symmetry of a flock of birds or a school of fish, to the incomprehensible vastness of the universe. We love the sleek lines of a Porsche, the classic style of a rusted Ford pickup, the beauty of an old slate roof, and the innocent eyes of a child. We can be moved by art, by patterns in a snowflake, by the exquisite colors and designs in nature. We are in awe of every micro-and macro-frontier known to man, to old beauty and to new, and to the

unfathomable beauty of the love of God, once we find it.

Our deepest attraction is to love. All other attractions and appetites are expressions of our desire for love. Whether this attribute in a man is marred or completely obscured by sorrows or years of abuse, whether he can say it aloud or admit it to himself, who he is at his core is a man in search of love. His addictions and perversions are mere proof of his desire gone wild.